

Resource Use Policy (September 2026)



Resource Use Policy

To ensure Treasure Your Chest (TYC) resources are used appropriately and in line with our mission, this policy outlines how our materials may be used and shared. TYC exists to provide **free, inclusive, evidence-based breast education** for girls across the UK. Our resources must not be used for commercial gain, product promotion or endorsement without prior written permission.

✓ Permitted Use

- Resources may be used freely by schools, sports organisations, PE staff, youth workers, healthcare educators, and registered charities.
- Resources may be delivered in educational and community settings, including:
 - Schools (state and independent)
 - Accredited youth groups or clubs
 - Community health workshops
 - Non-commercial events hosted by non-profit or public sector organisations
- Content may be adapted to meet the needs of specific audiences, provided any changes do not compromise the accuracy, inclusivity, evidence base or non-commercial intent of the materials.
- Non-commercial partnerships with charities or public bodies may use the materials, provided all other conditions are met.

✗ Restricted Use

- Resources must not be used to market, promote or sell commercial products, including but not limited to sports bras, clothing, or bodywear.
- Commercial organisations may not use the materials in any way that promotes or implies endorsement of their products or services.
- The resources must not be:
 - Repackaged or rebranded
 - Incorporated into a third-party programme
 - Uploaded to external websites or public digital platforms
 - Used to train, fine-tune or evaluate artificial intelligence (AI) models or support automated content generationwithout prior written permission from Treasure Your Chest



Attribution

- Credit must be given to Treasure Your Chest in all uses of the resources.
- Our logos and branding must remain intact. They must not be removed, replaced, or obscured.
- Preferred citation: 'Treasure Your Chest. www.treasureyourchest.org'



Misuse

If you are aware of individuals or organisations using these resources inappropriately, please contact us at info@treasureyourchest.org

Treasure Your Chest reserves the right to take appropriate action where these resources are used in breach of this policy.



Intellectual Property

All content, including text, illustrations, videos and session materials, remains the intellectual property of Treasure Your Chest and is protected under applicable copyright law. Use of the materials does not transfer ownership. The resources are provided for educational use only and may not be reproduced, distributed, modified or adapted beyond the permissions set out in this policy.



Policy Updates

The most recent version of this policy is available at: www.treasureyourchest.org

Access the Resources

Eligible schools, clubs, charities and other non-commercial organisations can download Treasure Your Chest resources free of charge from our website.



www.treasureyourchest.org



Commercial Enquiries

Organisations interested in commercial partnerships, licensing arrangements or wider dissemination of the resources should contact us to discuss permission before use.



contact@treasureyourchest.org

Together, we're making breast education universal—not optional.