

Treasure Your Chest



Privacy Notice

Treasure Your Chest is an evidence-based breast education programme developed by researchers at **St Mary's University** and the **University of Portsmouth**.

When you register to access our free resources, we collect your email address, organisation name, intended audience, and estimated participant numbers.

We use this information to:

- provide access to Treasure Your Chest resources;
- understand how they are being used;
- evaluate the programme's reach and impact;
- contact you about resource updates and opportunities to provide feedback.

Lawful Basis for Processing

We process your personal information on the basis of our legitimate interests in delivering, evaluating, and improving the Treasure Your Chest programme and, where applicable, with your consent to receive email communications about programme updates and opportunities to provide feedback.

We will not sell or share your personal information with third parties for marketing purposes. Information may be used in aggregated and anonymised reports to evaluate the reach and impact of the programme. You can opt out of email communications at any time using the unsubscribe link included in every email.

Retention of Information

We will retain your information only for as long as necessary to support the delivery, evaluation, and ongoing improvement of the Treasure Your Chest programme. Information will be reviewed periodically, and personal information will be securely deleted when it is no longer required.

Contact and Your Rights

Under UK data protection law, you have rights in relation to the personal information we hold about you. If you have any questions about how your information is used, or wish to exercise your rights, please contact us at:



contact@treasureyourchest.org

Together, we're making breast education universal, not optional.